lab·lab

laboratory for the management
of waste, water, energy

Conference
Workshop
LabMeeting
Cultural Events

Ravenna ● 30 September, 1,2 October 2009

RAVENNA2009 > WASTE, WATER, ENERGY

SUSTAINABILITY, INNOVATION, CITIES AND TERRITORY

Web: www.ravenna2009.it

A SUMMARY LISTING OF INFORMATION

What is …	It is an environment festival, three days of information and training meetings dedicated to technical-economic issues in the fields of waste, water and energy management.
References	Following the positive experience of Ravenna2008, which took place from 8th to 10th October 2008 and which has produced a network of contacts, the following goals are expected to be achieved: • consolidate the double success we have obtained, based on an efficient mix of old town centre/territory and integration/development of waste-water-energy issues; • presentation and diffusion of innovations, best practice cases; • greater involvement of local administrations/organizations in cultural events.
Objectives and the "4TRAs"	The specific goals of the event are summarized through the "4**TRA**s": - **transparency** within the sectors for a better knowledge of the issues at all levels (technical, enonomic etc.) - **transferibility**, of ideas, experiences, best practices; - **transversality** of knowledges and cultures within the single sectors (waste, water, energy) - **traceability**, for the monitoring of the organizational systems and the certification of the management processes.
Why should we still speak about WASTE, WATER, ENERGY?	*……in training courses, workshops, conferences*. The management of the environmental complexities at local level within the waste, water, energy sectors does represent a challange for the Italian Regions, local administrations and business enterprises. The integration of sectors is fundamental in facing the new technological challanges and the adaption to new standards…awaiting the third industrial revolution, which many foresee as future scenario. *…in cultural events*. Research, knowledge, innovation, art and culture perceived as the ideal ground from which a new way of thinking, acting and communicating can emerge. The works of artists, the innovations coming from companies, the new forms of communication are all at the base of our proposals of cultural events. Environmental sustainability considered as an aesthetic value and of values – the reacquirement of "beauty" and "truth".

> Info on the previous event: "Ravenna 2008" **www.ravenna2008.it**

Over one thousand registered participants from all over Italy have participated in this three day event promoted by Labelab in the old town centre of Ravenna. "Ravenna 2008" ended with an "open conferente" at the Alighieri Theatre. In the corse of those three days, the event has allowed participants to focus on various aspects, thanks to the 16 LabMeetings (they were actually training laboratories) and to the 12 workshops, developed together with major national organizations and local administrations in the field of waste, water and energy: Federambiente, Regione Emilia-Romagna, Conai, Ente di Bacino Padova 2, Ansep-Unipam (together with the international network Euroshore), Bureau Veritas Italia, Fondazione AMGA, Scuola Agraria del Parco di Monza, CIC-Consorzio Italiano Compostatori, Confindustria Ravenna, CNA Ravenna, Azienda Speciale S.I.D.I. - Eurosportello, CCIAA Ravenna, while citizens have been able to get familiar with avant guard experiences thanks to the exhibition organized in collaboration with Agenda 21 Locale in the heart of Ravenna's Piazza del Popolo, which has attracted thousands of visitors and so many school-children. Besides the exhibition of technologies in Piazza del Popolo, great success has been obtained by the International Exhibition on Contemporary Art centred on themes attaining to the event (organized in collaboration with MAR (Art Museum in Ravenna). The artists, of international fame, come from different cultural backgrounds and from different geographical areas (from China to India and from Latin America to Europe). Each has given voice to the theme of environmental sustainaibity, each through his/her culture, tradition and sensibilità, ranging from video art to photography and from painting to installations.

Focus > First indications for Ravenna 2009

Ravenna 2009: the technical events	The three day Ravenna event intends to offer moments of meeting characterized by different themes and levels of discussion. In detail: - **The conference**: this represents the starting point and main activity of the three day event. The themes and issues of the festival will be introduced by national and international experts. - **Labmeetings**: They are actually training laboratories. They are training and debate opportunities attaining to themes of interest for operators, professionals and local administrations. They are conducted with the help of dedicated software and case studies (for further details see the specific program) The aim of labMeeting is to present innovative approaches, technologies, methods and instruments. - **Workshops:** They are moments of discussion and debate between experts of the sector. We expect a collaboration with "Reti Esterne" to promote technical meetings with their members in Ravenna.
Ravenna 2009: the cultural events	In this phase we expect to realize: - an International Contemporary Art Exhibition; - an exhibition of works placed along the pedestrian routes in Ravenna's old town centre; - an exhibition of innovative technologies in Piazza del Popolo; - other events proposed in collaboration with local organizations/professionals; - communication and training moments. In Piazza del Popolo there will be training spaces run by experts in communication (Patrizio Roversi and Syusy Blady) who will engage the participants in the event.
Our philosophy	Ravenna 2009 maintains the OPEN character displayed in Ravenna 2008. All events are free of charge, except for the training courses (labMeetigs). The contribution of our partners/sponsors, in terms of economic resources and operative support (communication through their channels, access to meeting halls, personnel, etc.) has therefore been fundamental for the organization of the event at national level.
The Ravenna 2009 scene	All events will take place within Ravenna's old town centre. LabMeetings will take place in meeting rooms specifically dedicated to the event. There will be a meeting hall for each event. Workshops and conference will also take place in meeting halls specifically dedicated to the event.
Agenda	- Within end of December: realization of a Presentation Brochure, ITA/ENG and official launch of the Ravenna 2009 website. - Within February 2009: deadline for subscriptions for partners and supporters; - Within May 2009: deadline for Call for Papers - Within June 2009: definitive programme - Within August 2009: deadline for favourable labMeeting subscriptions
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| **Organization by Labelab** | Labelab, a laboratory for the management of waste, water, energy, has been active since 2001 in the public utilità sector, through the work of 50 experienced professionals operating at national level in the waste, water, energy sector. Labelab's main activity regards the realization and management of the internet portals Rifiutilab (www.rifiutilab.it), Acqualab (www.acqualab.it) and Energialab (www.energialab.it). The project took start with the aim of offering a contribution to innovation in the field of waste,water,energy management through the sharing of knowledge and the building of a network of technicians (designers, administrators, suppliers of equipment and services, scientific community) at national and international level. The gathering and elaboration of data, the diffuson of information does in fact allow a confrontation between sectors, with innovation as its goal. The success obtained by the website www.rifiutilab.it (active since September 2001) and of the other portals is testified by the great interest shown by sector operators and by the scientific community, who consider it as the priviledged technical instrument for the access to information on waste on the web.

The "open content" model adopted by Labelab represents a model for the diffusion of ideas, not regulated for marketing purposes. It can be defined as " a content, a knowledge produced and/or acquired and shared with others within a sector community, not for profit but with the aim of making it available to others for further improvement, distribution and confrontation". Today this is possibile thanks to the internet, which through its forms of communication and aggregation allows to simultaneously embrace various sectorial and territorial spheres, emancipating groups of people who have in common the same knowledges, interests and/or problems to solve. Basically, there is the will to work with others, confronting oneself and learning all the time.

Another important activity carried out by Labelab is the realization and development of innovative software for use in the waste, water and energy sectors. |
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| **Acknowledgements** | A review of major acknowledgements:

- 2000 unique daily visitors accessing the portals;
- Premioambiente 2005 – 1st Prize won by Rifiutilab (Ministry of Environment)
- Funding from the City of Bologna for the development of software 2004-2005 (MAMBO project);
- Case study within the investigation "Buone Pratiche" Formez 2005;
- Collaboration with Unioncamere and Fiera di Bologna for the Acqualab portal;
- Web platform for Federambiente (Software section, Prevention section);
- Partnership with major meetings/events in the sector;
- Collaboration with Research organizations, University, Regions;
- Organization of scientific meetings (e.g. Accadueo, Ferrara);
- Quotation in reports/studies/surveys |